

The 1st Philippine mHealth Forum – mHealth in the Philippines: Promises and Realities

(Call for Presentations)

The 1st Philippine mHealth Forum entitled “mHealth in the Philippines: Promises and Realities is organized by the UP Manila National Telehealth Center and UNICEF to provide an avenue to assess mHealth initiatives in the country, capture best practices, and build upon existing or forge new partnerships. It also intends to draw up next steps towards sustainability and scale of mHealth innovations in the Philippines.

Call for Presentations

Presentations are open to NGOs, INGOs, IT Groups, Telecommunication companies, Start-up companies, development partners, government agencies, academe, and the private sector who wish to show case their latest mHealth technologies/innovations.

ELIGIBILITY GUIDELINES

- Presentations that have a strong focus on maternal and child health will be prioritized but other focus areas that will be considered are disaster management, personal health care/record, prevention and control of non-communicable diseases, and disease surveillance
- Project concepts for mHealth, on-going as well as past mHealth implementations, business models, and new mHealth projects may be included
- Topics for presentations must fit the following categories(categories are taken from Vital Wave Consulting’s “**mHealth for Development: The Opportunity of Mobile Technology for Healthcare in the Developing World**” which can be accessed here <http://www.vitalwave.com/pdf/2011/mHealth.pdf>):

| CATEGORY | Description |
|--------------------------------|---|
| Education and awareness | Primarily 1-way communication programs to mobile subscribers via SMS/text messaging in support of public health, behavior-change campaigns. |
| Data access | Applications designed to use mobile phones, PDAs, or laptops to enter and access patient data. Some projects may also be used by patients to access their own records. |
| Monitoring and compliance | One- or 2-way communications to the patient to monitor health conditions, maintain caregiver appointments, or ensure strict medication regimen adherence. Some applications may also include inpatient and outpatient monitoring sensors for monitoring of multiple conditions (such as diabetes, vital signs, or cardiac). |
| Disease and emergency tracking | Applications using mobile devices to send and receive data of disease incidence, outbreaks, geographic spread of public health emergencies, often in association with Global Positioning System (GPS) systems and backend applications for visualization. |
| Health information systems | Applications developed for “back office” or central health care information technology systems allowing for access by and integration with mHealth application. Such applications often tie-in to regional, national, or global systems. |
| Diagnosis and consultation | Applications developed to provide support for diagnostic and treatment activities of remote caregivers through Internet access to medical information databases or to medical staff. |

HOW TO SUBMIT:

Prepare a 600 word (maximum) abstract and email to jabayan@telehealth.ph or lourdesbacud@telehealth.ph. Contents of the abstract are listed below:

1. Name of organization/company/institution
2. Title of the presentation
3. Names of Presenter (maximum of 2 Presenters)
4. Background about the project/technology/innovation. How did it start? Who started it? Why was it conceived? What is its purpose? What does it want to achieve?

Once you have submitted, a link will be sent to you. Clicking the link takes you to an online form which you have to accomplish. Deadline of submissions is on **March 24, 2014**. Notice of acceptance will be on **March 26, 2014**. Deadline for confirming participation as presenter will be on **March 28, 2014**. Presenters will be briefed online or via mobile phone on **April 01, 2014**.

***additional notes:**

Length of presentation during the forum should be around 5-10 minutes with an additional 5-10 minutes for questions and answers.